

VICE-PRESIDENT, EXTERNAL RELATIONS

EQUS was founded on the co-operative spirit. Our core values of Quality, Accountability, Community and Knowledge define the attitude our teams bring to work every day, together we deliver quality electrical services to rural Alberta.

Job Purpose

The Vice-President of External Relations supports the Chief Executive Officer with most functions related to Strategic External Relationships and Advocacy. The position is responsible for the development, implementation, maintenance, and leading of strategies supporting effective relationships with key stakeholders such as municipal leaders, provincial and government leaders, and the public.

Duties

- Support the CEO and External Stakeholder Relations Committee in executing Government relations activities in alignment with the strategic direction set by the Board of Directors.
- Provide analysis, strategic advice and policy recommendations to advance the delivery of the organization's strategic priorities and business plans, including development and coordination of various government submissions. Ownership of strategic external relationship program, including communication of the program to staff members and holding them accountable to expectations.
- If needed, advocate on behalf of EQUS to various levels of government for policies and programs that align with EQUS' business objectives.
- Analyze and understand emerging market opportunities and the implications of policy changes to EQUS' existing business model.
- Special projects and other duties as assigned.

Review and Approval of Work

This position reports to the Chief Executive Officer and works out of EQUS' Corporate Office in Innisfail.

Job Requirements and Qualifications

- Leadership skills with the ability to communicate EQUS' goals and vision, including providing insight and guidance to the co-operative regarding political, regulatory, and operational issues.
- Technical knowledge of the Alberta electrical structure, distribution system operation, and construction.
- Knowledge and understanding of all legislation governing the operation of an electrical utility and the legislation governing key stakeholders.
- Possess an understanding of the political processes, particularly the roles and decision-making processes of the municipal and provincial governments.
- Ability to develop and maintain effective relationships with internal and external stakeholders, including excellent communication and interpersonal skills to work with diverse communities and associations.

**DELIVERING
MORE THAN POWER**

Corporate Office
Box 6199, 5120-40 Avenue
Innisfail, AB T4G 1S8

North Area Office
Box 1178, 4804-41 Street
Onoway, AB T0E 1V0

Central Area Office
Box 6199, 5803-42 Street
Innisfail, AB T4G 1S8

South Area Office
Box 1657, 3 Alberta Road
Claresholm, AB T0L 0T0

- Well-organized and able to multi-task on multiple concurrent projects.
- Team player who can work within multi-discipline teams, including Finance, Legal, Regulatory, Operations, and Engineering.
- Professional demeanor and strong interpersonal skills.
- Strong presentation and written communication skills.
- Demonstrated ability to analyze and develop recommendations that advance future policy decisions.
- Proficient in Microsoft Office, Word and Excel, PowerPoint, and Visio.

Education and Experience

- Post-secondary education or Bachelor's Degree in business or related discipline is preferred.
- A minimum of 10 years of business experience, specifically in Governmental Affairs, Regulatory and Policy, Customer Service, or Stakeholder Relations.
- Previous experience liaising with government officials would be considered an asset.
- Working knowledge of electrical utilities and the co-operative business model would be an asset.

Special Conditions

- Valid Class 5 driver's license
- Travel, evening work, and participation at weekend events is a requirement.