



Guidelines for Donations and Community Sponsorship

EQUS' Guiding Principles

EQUS takes great pride in investing in the communities we serve by supporting events, initiatives and organizations that support rural residents and the development and enhancement of the communities in which EQUUS members work and live.

EQUS' Value of Community:

We support both internal and external communities through cooperation, engagement, service, and stewardship.

Donations:

EQUS provides donations with a value of up to \$150 for eligible events and organizations that meet the funding criteria in the form of gift baskets or retail gift certificates for the purposes of door prizes or auction items.

Sponsorship:

EQUS sponsorship is available with a value of up to \$2000 for community events and non-profit organizations that meet the funding criteria as outlined below.

Criteria for Funding:

To be considered for funding by EQUUS' Donation and Sponsorship Committee, the following criteria must be met:

- Donations shall only be made to recognized charitable, non-profit, or volunteer organizations
- Event takes place within the EQUUS Service Area or in a larger centre that provides services to communities within EQUUS' Service Area
- Organization receiving the funds must provide services to EQUUS members and the communities that EQUUS serves
- No more than one donation may be made to the same organization in one fiscal year
- Enhance EQUUS' visibility and reputation in the community
- EQUUS does not support individuals, religious organizations, or political events
- Donation requests cannot be brought forward directly from EQUUS employees or members of the EQUUS Board of Directors.

Apply for Funding:

Apply by submitting a completed donation or sponsorship request form by email to communications@equus.ca. Include all relevant information for consideration of sponsorship and payment on the form.

1. Download EQUUS' donation or sponsorship request form. The form can be found on EQUUS' website: <http://www.equs.ca/community/>
2. Submit completed application at least one month prior to event.
3. EQUUS will review the request and provide a response within one month of receiving the completed application.